

Town of South Bruce Peninsula Draft Overview of a Community Plan Process

Senior Staff Session to identify Strategic Issues

1. A half day session with the senior staff to identify what they see as the strategic issues facing the Town over the next 3- 5years along with draft vision, core values and SWOT analysis.
2. Report to Council from this discussion along with a proposed Community Plan process

First Half day with Council

3. A half day with Council to :
 - Review the information from the Senior Staff meeting
 - Establish the vision, cores values, mission statement and major strategic issues the Town faces over the next 3-5years.This session would involve council and senior staff.
4. From this half day session with Council and Senior Staff a draft Report would be prepared that would include the proposed Vision Statement, the Mission, Core Values, Strategic issues, and draft goal statements . These strategic issues and broadly stated goals would form the basis for background information that Senior Staff would prepare for a second half day session.

Second Half day session with Council

5. This session would “frame out” each goal as it relates to the strategic issues in more detail based on background information Senior Staff present at the meeting. The end result from this session would be clearly stated goals with time lines, accountabilities and broad budget implications, as well as expected end results. Specific groups could be identified to comment on the draft including:
 - a. The South Bruce Peninsula Chamber of Commerce
 - b. The Sauble Chamber of Commerce
 - c. The Town Historical Society
 - d. The Friends of Sauble Beach
 - e. The Friends of Oliphant Coastal Waters
 - f. The Sandpipers
 - g. etc

- 6: The report from this session, after reviewed and approval at a council meeting could be posted on the Town web site, shared in a news release to the community and a notice inviting community feedback. The groups that were identified also be contacted with the report and asked for their feedback

Community Feedback on the draft Community Strategic Plan report

The feedback could ask these types of questions:

1. Are there any major strategic issues missing from the list? If so why is it seen as a strategic issue for the Town and what action would you anticipate by the Town?
 2. Do you have any particular priority in implementing the various goals?
 3. Is there a way you or your organization could be involved in implementing any one of the goals?
 4. Other comments for the benefit of our Town
- 7 From the community group feedback and the community at large, a draft **Community Strategic Plan** prepared and again posted on the web site.

This plan would include:

- The vision and mission for the Town
- The core values the Town believes in
- Purpose of each of the Town's departments
- A S.W.O.T analysis of the Town
- The strategic issues the Town has identified
- The goals the Town wishes to undertake in the coming three years

8 Town Hall meeting on the Community Strategic Plan 2011

The purpose of this meeting is three fold:

1. To indicate to the South Bruce Peninsula community that the Town has a three year plan
2. To gain feedback from the seasonal and permanent citizens of Town on the proposed Community Plan
3. To note the support from community organizations and individuals on how they plan to assist the Town in achieving its goals

9. Council Approval of the Community Strategic Plan

It would be anticipated that council would approve the plan during the summer and this would then help focus the fall budget. On a quarterly basis a portion of the Council agenda would be dedicated to an update on the Community Plan.

10 Annual Community Report

It is suggested that in the summer each year the Town report on the progress towards the goals and any new goals that may have been adopted since the prior year. The first report would be in 2012.