

# Beach Businesses Benefit from Events

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Editor:



The 24 Weeks of Summer promotion for Sauble Beach has been such a great success so far with thousands of visitors from all over Ontario enjoying our beautiful beach and town.

Did you know that last year Sauble Beach won prizes for promoting and putting on some of the best festivals in Ontario? Another great job done by Shane, Becky and all the organizers and the chamber of commerce.

I hope our two councillors and town council recognize what a wonderful job they are doing for the community.

It was a great pleasure to see [The Sun Times article about Brendan Rourke](#), who has a rare form of cancer, written by Denis Langlois. Brendan so wanted to see his favourite band Big Wreck which was playing at Sauble Beach.

What a wonderful thing for organizers of the 24 Weeks of Summer to arrange for this young man to fulfill his dream and meet his musical icon backstage and what a way for our

community to be recognized.

That same weekend there were more than 50 volleyball teams from across Ontario participating in the second annual Sunset Volleyball Tournament. This event also raised thousands of dollars for the United Way's youth fund.

Again, I hope our council members recognize what a great job the 24 Week of Summer organizers are doing

As far as Mr. Gammie's letter "Beauty is in the eye of the beholder" does he not realize that driftwood, debris, etc. on the beach could cause injuries to children playing on the beach? I would question his advice and motives on not raking the beach.

I am a retired recreational manager and I moved up here with my wife three years ago. I have read more from Mr. Gammie, who is not a full time resident of Sauble Beach, giving negative advice on what we should do to improve Sauble Beach than anyone else in our wonderful community.

Of course, "this doesn't make it a fact, it's just my opinion"...

The accompanying picture is a logo of our new association Save Sauble Beach, which we hope will make people aware of what we think is happening at our wonderful beach.

**Larry Cowles  
Brian Atkins  
Jacob Arnold  
President and vice presidents  
of Save Sauble Beach**